

Social Media Calendar

Month: _____

Company Name: _____

Who We Are (120 Characters): _____

Who We're Talking To: _____

What We're Talking About: _____

Social Media Editorial Calendar for Week of: _____							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
FACEBOOK							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							
TWITTER							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							
BLOG							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							
YOUTUBE							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							
FLICKR							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							
GOOGLE+							
1 Theme/Message							
2 Theme/Message							
3 Theme/Message							